



Dr. Martin Luther King Jr Dr. Charles Steele Jr Dr. Bernard LaFayette Jr
Founding President President/CEO Chairman of the Board

2020 Public Policy Conference and Presidential Candidate Forum Treatment Paper

There are four critical issues facing African Americans, working families and families living in poverty: **Housing, Healthcare, Jobs, and Voting Rights**. The Southern Christian Leadership Conference (SCLC) will convene at its 2020 Public Policy Conference and Presidential Candidate Forum with experts from around the country to discuss and develop workable policy solutions for these critical issues. The Presidential Candidate forum will give presidential candidates the opportunity to discuss their policy proposals in these key areas as well the ability to highlight their other policy proposals for the country. Each candidate will have up to an hour to address the audience and key South Carolina voters. The SCLC 2020 Public Policy Conference and Presidential Candidate Forum will be held on February 26th and 27th in Columbia, South Carolina.

The two-day event will feature 2020 Presidential candidates on February 26th (day one) to discuss their proposals on Housing, Healthcare, Jobs and Voting Rights, and to answer curated questions from the SCLC (provided to campaigns in advance) and take questions from Columbia area residents and college student-based audience. Day 2 will feature expert panelists discussing four key areas in the SCLC Poor Peoples Campaign: Health, Housing, Economic Development (Jobs), and Voting Rights.

Day 1 Schedule

8:00am: Doors Open & Continental Breakfast

8:30am: Dr. Charles Steele Jr. opening remarks

9:00am: Candidate 1 speaks

10:00am: Break

10:15pm: Candidate 2 speaks

11:15pm: Break
11:30pm: Candidate 3 speaks
12:30pm: Break for Lunch (No speakers)
1:00pm: Candidate 4 speaks
2:00pm: Break
2:15pm: Candidate 5 speaks
3:15pm: Break
3:30pm: Candidate 6 Speaks
4:30pm: Break
4:45pm: Candidate 7 speaks
5:45pm: Closing Remarks by Dr. Charles Steele Jr.
6:00pm: End of Day 1

Candidate 1 Hour Breakdown

- 10 minute remarks
- 20 minutes curated SCLC questions
- 20 minutes written audience Q&A

Day 2 Schedule

9am: Complimentary Continental Breakfast
10am: 2020 Public Policy Conference begins
12pm: Lunch
1pm: End of event

Event Summary 2020

What: 2020 Public Policy Conference and Presidential Candidate Forum

February 26th 9:00am – 6:00pm – Presidential Candidate Forum

February 27th 9:00am – 4:00pm – Public Policy Conference

When: February 26th and 27th. Day 1: 8am-1pm Day 2: 9am-1pm.

Where: Tin Roof Event Space
1022 Senate St.
Columbia, South Carolina, 29201

Purpose: To address the four critical issues facing African American working families and families living in poverty: Housing, Healthcare, Jobs, and Voting Rights.

How: Through partnerships with local entities in South Carolina and Georgia. Leveraging these partnerships to encourage participation by Presidential Candidates and audience members. Partnerships include the South Carolina Democratic Party & National Southern Christian Leadership Conference.

Sincerely,



Dr. Charles Steele, Jr.
President/CEO